



WithinReach seeks new members for its **Board of Directors**

WithinReach works to ensure the optimal health of all families. We believe in creating an environment that results in a highly functioning team of Board, Staff, and Volunteers. A diverse Board is highly desirable and provides opportunity to bring different perspectives together to achieve the goals of the organization.

Successful candidates will have the following characteristics:

- Able to articulate a connection to our **mission**: “WithinReach serves as the foremost catalyst for improvements in maternal, child and family health.”
- Willing to act as **champions** for WithinReach, including
 - Acting as a table captain at our annual luncheon to fill at least one table of guests.
 - Attending other fundraising events throughout the year.
 - Using personal sphere of influence to connect WithinReach to potential supporters.
- Willing to serve on at least one standing **committee** (Governance, Fiscal, or Planning & Advocacy).
- Available to attend **Board meetings** (second Tuesday evening of each month; Sept- Jun) and committee meetings (once a month at time determined by each committee).
- Able to serve at least one three-year term on the Board.
- **Passionate** about bringing **better health and nutrition** to Washington families.

Priority skills for new members in 2010-11: Candidates meeting at least one of these criteria will have preference in recruiting.

Legal Expertise: Attorney willing to flag legal issues that arise during Board operation and to help WithinReach secure legal assistance when appropriate.

Corporate Representation: Corporate manager or decision-maker; able to connect WithinReach to their own or other appropriate corporations.

Technology Sector: Comfortable with technology sector and able to help WithinReach maintain its position as a trailblazer in the use of technology for philanthropy.

Fiscal Expertise: CPA or other person with financial expertise, willing to serve on Fiscal Committee.

Fund Development: Experience with fund development for nonprofit organization(s); willing to help build WithinReach philanthropy program.

Communications/Marketing: Background in communications and/or marketing, preferably with **interest** and/or experience in electronic communication and social marketing.

FOR MORE INFORMATION: Contact Patty Hayes, Executive Director at 206-830-5161 or pattyh@withinreachwa.org

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Programs of WithinReach

Statewide: Call Center • ParentHelp123.org • Community Outreach
Hepatitis B Coalition of Washington • Breastfeeding Coalition of Washington • Immunization Action Coalition of Washington