

Annual Report

2018-2019



WithinReach™

Together we can build
healthy, equitable, vibrant
communities where all
families can thrive.



MESSAGE FROM OUR CEO & BOARD PRESIDENT

Each day, we work with purpose at WithinReach. With your support, we make the vital connections families need to be healthy and safe. We are delighted to share this report with you, in recognition of the milestones and highlights that you helped make possible this year.

As we reflect on our work, we see a year filled with growth – in our board, leadership, work capacity and in meeting the needs of our communities. We continued to grow our team, develop new leadership capacity, and strengthen our organizational culture.

We know that a key part of serving people in our communities involves engaging with their network of providers. In that spirit, this year, we began a new and exciting body of work with King County's Best Starts for Kids and other partners. This work plays a powerful role in creating a high-performing health and child development workforce to better serve children and families.

Lasting social impact springs from community conversation and action. It was exciting to launch our inaugural Learning Series event on health equity in May. We convened this community forum so we could learn how to better build equitable solutions and practices that empower all families. The event was both engaging and informative, and positioned WithinReach as a frontrunner on this important public health topic.

And still, our work is far from done, as too many families struggle to find pathways to health and hope. We look forward to the year ahead – to new conversations and connections that help all families thrive. Thank you for your continued support in all ways!



Kay Knox
Chief Executive Officer



John Hambacher
Board President

2018-2019 WithinReach Board of Directors

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AGENCY HIGHLIGHT

This year, we launched the first event in our new Learning Series – drawing people together for a community conversation focused on health equity, the factors that increase health disparities, and understanding privilege, power and racism in the context of the families we serve. Our amazing panel led an insightful discussion about where investment is needed to reduce the barriers that keep families of color from accessing the help and support they need.

As we continue bringing powerful voices and topics to our community through these Learning Series conversations, our goals are to:



Generate **respectful, deliberative and informed discussions** around important and sensitive issues that affect **health and health equity**.



Give attendees **a greater understanding** of the different factors impacting topical health issues, and **how we can create positive change**.

Engage the **best voices** in today's most complex health issues and **mobilize members of our community** to act.



BY THE NUMBERS

WithinReach breaks down barriers and builds up healthy families, one connection at a time. See what impactful connections and milestones we accomplished in 2018-2019:



310,637

people served across
Washington State



89%

of individuals WithinReach
served are low-income



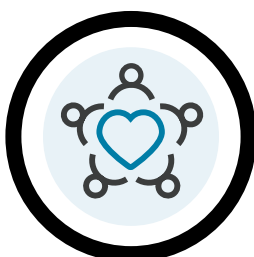
13,618

families received resources
through our Help Me Grow
Washington Hotline



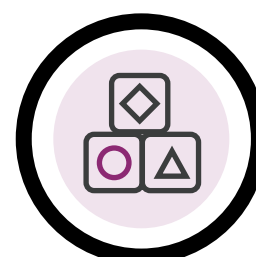
7,266

families experiencing food
insecurity were connected
to nutrition resources



2,713

providers attended our
trainings on Basic Food
and Medicaid outreach
and immunizations



1,174

developmental screenings
completed for children
across the state



PROGRAM HIGHLIGHT

WithinReach's work connecting families who receive Temporary Assistance for Needy Families (TANF) to home visiting services grew significantly this year. Through financial assistance and related support services, TANF helps stabilize families by meeting them where they are. WithinReach works directly with the Washington State Department of Social and Health Services (DSHS) to provide care coordination for families in need. Our work expanded this year to include all of DSHS's Region 2 – King County north to the Canadian border.

WithinReach connects TANF families to much-needed parenting resources – everything from free pregnancy and baby supplies to early learning services to in-home parenting support – while closing the loop with DSHS staff and tracking critical client outcomes. **We had the opportunity to support 1,010 TANF families this year, which is a nearly 102 percent increase from last year.**

This is powerful and innovative work, and holds a lot of promise for growth next year. WithinReach is poised to help build a high-quality home visiting and resource connection system that serves families living in some of our state's highest needs areas. This work is well-aligned with our strategic priority of creating a statewide network that connects families to all the services and resources they need to be healthy and safe.

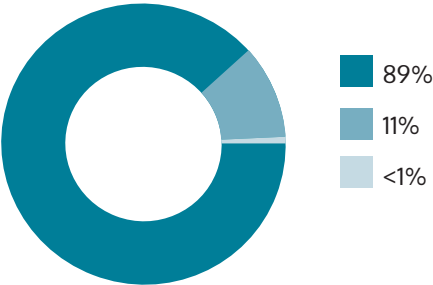
POLICY HIGHLIGHT

The 2019 Washington State legislative session went right up to the last minute, and there were several accomplishments for WithinReach's legislative priorities and the efforts of our partners. We advocated for funding to build out the Help Me Grow system – a coordinated resource grid of community services and supports that works for all children and families. Help Me Grow picked up traction during the 2019 session and paved the way for this important work and our efforts in 2020 and beyond.

It was a dynamic session on the topic of immunizations. Following the measles outbreak that started in Clark County, several bills were introduced related to vaccines. WithinReach joined with the public health community to advocate for HB 1638, which repealed the philosophical/personal belief exemption for the Measles, Mumps & Rubella (MMR) vaccine that had been allowed for child care and school entry. It was an incredible achievement when the bill passed, despite aggressive organizing efforts by people opposed to vaccines.

Our top legislative priority in 2019: Investing in children's health, wellness and development.

2018-2019 FINANCIALS



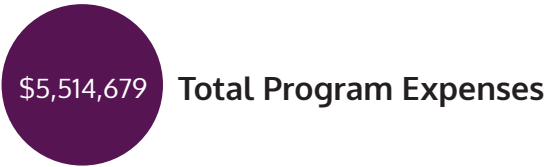
Government Grants: \$5,559,299
Private Grants & Contributions: \$658,189
Other Revenue: \$39,354



Program Services: \$5,514,679
Management & General: \$747,166
Fundraising: \$276,775



Food & Health: \$4,352,496
Help Me Grow: \$936,178
Immunization: \$162,796
Workforce Development: \$63,209



Statement of Financial Position	
Total Assets:	\$2,813,501
Total Liabilities:	\$957,637
Net Assets Without Donor Restrictions:	\$1,630,843
Net Assets With Donor Restrictions:	\$225,021
Total Net Assets:	\$1,855,864

DONORS & PARTNERS

CYNTHIA CIRCLES

The Cynthia Circles represent our most generous donors and honor our founding mother, Cynthia Shurtleff. We thank them for their strong commitment to the health of all families in Washington State.

IMPACT INNOVATOR (\$10,000)

Cynthia & David Shurtleff
John & Nancy Hambacher
Kathleen & Thomas Lendvay

HEALTH INFLUENCER (\$5,000)

Anna & Ryan Rapp
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FAMILY ADVOCATE (\$2,500)

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\$100,000+

United Way of King County

\$25,000 - \$99,999

Employees Community Fund of
 The Boeing Company
 Group Health Foundation
 Kaiser Permanente
 Otto Family Foundation
 Safeco Foundation

\$10,000 - \$24,999

Amerigroup
 Arcora Foundation
 Centene Corporation
 Seattle Children's
 Thrive Washington
 United Way of Snohomish County

\$1,000 - \$9,999

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 of Washington
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 Snohomish County
 Confidence Foundation
 Mellow Mushroom Pizza Bakers
 Molina Health Care of
 Washington, Inc.
 The Orrico Foundation
 United Healthcare
 Washington Federal Foundation

\$1 - \$999

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 Jacobson Jarvis & Co PLLC
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 Watershed Pub & Kitchen

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 Diamond Knot Brewing
 Dianne's Delights
 Dimitriou's Jazz Alley
 Din Tai Fung
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 Fairmont Olympic Hotel
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 Floressence Design
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 Grand Central Bakery

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 Julia Weisenburger
 Kory Twaites
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 L'Ecole No 41
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 Macrina Bakery
 Mary Hill Winery
 Mission Escapes
 MoPOP
 Museum of Flight
 Northwest Outdoor Center
 NW Toffee Lady
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 Precept Wine
 Puzzle Break
 Reptile Man
 Rhein Haus Restaurant
 Ring Around The Rose
 Rotie Cellars
 Salty's
 SANCA
 Schwartz Brothers
 Seafair
 Seattle Bouldering Project
 Seattle Wholesale Grower's Market
 Seattle Mariners
 Seattle Mermaids
 Seattle Reign FC
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 Seattle Seahawks
 Seattle Shakespeare Company
 Seattle Sounders
 Seattle Sun Tan
 Seattle Theatre Group
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 Tacoma Rainiers
 The Book Larder
 The Essential Baking Company
 Thrivent Financial
 TOMBOY X
 Total Wine & More

WHY I GIVE



"Every staff person I have ever met is genuinely caring, dedicated to the mission of WithinReach and energetically works to make lives easier, families healthier and communities better."

- Katherine TeKolste, M.D.

"I've been a supporter of WithinReach for several years. I'm moved by the work that WithinReach does to help all people in our state access health and well-being."

- Anna Talman Rapp

"I give to WithinReach because the organization and its leaders are doing the hard, often painful work of confronting racism – and, in doing so, are trusted stewards to address the needs of vulnerable women, children and families."

- Regina Jones



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You can make a difference.

Join us in creating healthy,
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in Washington where all families
have the opportunity to thrive.

withinreachwa.org/donate