

2021 WASHINGTON COALITION ON MEDICAID OUTREACH SPONSORSHIP

WithinReach, a statewide nonprofit organization, leads the Washington Coalition on Medicaid Outreach (WCOMO) and is responsible for convening the regional quarterly meetings, sharing coalition communications and providing trainings and expert speakers. WithinReach makes the connections that Washington families need to be healthy and safe by supporting valuable partnerships like WCOMO, which improves the health of low-income and uninsured residents throughout the state.

The Washington Coalition on Medicaid Outreach provides essential information on innovative outreach strategies, health care reform, and Medicaid policies so that the state healthcare system can efficiently and effectively respond to the needs of Washington residents who are uninsured, underinsured, and enrolled in Medicaid. **2021 WCOMO meeting dates: 3/12, 6/11, 9/10 and 12/10.**

WCOMO meetings provide a unique opportunity to communicate and engage with partners and stakeholders from across Washington State, such as clinics, hospitals, community-based organizations, and state agencies such as Department of Social and Health Services, Health Care Authority and the Health Benefit Exchange.

By sponsoring our work with WCOMO, you make it possible for providers and agencies across Washington state to share best practices, updates and information on how to better serve the Medicaid, uninsured and underinsured communities.

\$5,000 Sponsorship

Sponsor benefits:

- Promotion in all email communications about WCOMO events
- Recognition at virtual WCOMO meetings verbally and in the slide presentations
- Recognition on the WCOMO webpage
- Social media recognition as sponsor
- Opportunity to present a 5-minute “partner update” to WCOMO attendees during a meeting.

\$2,500 Sponsorship

Sponsor benefits:

- Promotion in all email communications about WCOMO events
- Recognition at virtual WCOMO meetings verbally and in the slide presentations
- Recognition on the WCOMO webpage
- Social media recognition as sponsor

\$1,000 Sponsorship

Sponsor benefits:

- Promotion in all email communications about WCOMO events
- Recognition at virtual WCOMO meetings verbally and in the slide presentations

Your Reach

- 500+ attendees invited
- 300+ attendees
- 400+ unique WCOMO webpage views
- 1978 Facebook followers, 1927 Twitter followers, 566 LinkedIn followers, 323 Instagram followers

We value our partnerships and are committed to delivering valuable benefits and a positive partnership experience to each WCOMO sponsor. If you are interested in exploring WCOMO sponsorship or additional partnership opportunities, please contact:

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Fund Development Manager

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“I appreciate the WCOMO Meetings as it allows me to network and learn about services/work by other agencies.”