



[WithinReach](#) and the [Immunization Action Coalition of Washington](#) invite you to support the **2023 Washington State Immunization Summit on May 25, 2023, at the Greater Tacoma Convention Center in Tacoma, WA** by becoming an exhibitor or featured patron.

The Summit will bring together more than 250 immunization professionals from across Washington State for a daylong, hybrid, learning event focused on advancing thinking about immunizations across the lifespan. This year's event seeks to:

- Provide tools, skills and knowledge to be successful in improving vaccination rates;
- Celebrate and highlight the work of the immunization community;
- Share lessons learned and experiences through the COVID-19 pandemic;
- Provide an opportunity to learn about emerging and ongoing immunization best practices to apply to communities.

WithinReach would like to extend the opportunity to your organization to showcase its products and services to a broad audience, including health care, public health, and clinical professionals. In addition, this year we are expanding our target audience to include community health workers and trusted messengers to promote collaboration, networking, and information-sharing across immunization stakeholders in Washington State. The event will offer networking opportunities throughout the day, including breakfast hour, two 20-minute breaks, and a networking reception intended to encourage interaction between in-person attendees and exhibitors.

See below for details on the different levels of participation and the benefits your organization will gain from your involvement. Event registration is also available online at [Eventbrite](#).

There are a limited number of exhibitor spaces for this event, so please register early, but no later than May 5, 2023, by [submitting this form](#) as soon as possible.

Washington leads the country as a state that promotes dynamic, cutting-edge immunization practices and education; WithinReach is excited to offer this opportunity for additional engagement in the immunization field. We look forward to your participation in this event!

Sincerely,

Aija McAferty (*she/her*)
Systems Manager, Immunizations
WithinReach

2023 SPONSORSHIP & EXHIBITOR INFORMATION

WASHINGTON STATE IMMUNIZATION SUMMIT
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Exhibitor tables will be located in the pre-function area adjacent to the Immunization Summit sessions, which will take place in the ballroom; breaks will take place in the exhibit area to ensure interaction between guests and exhibitors. Exhibitors will be supplied with a skirted display table, two chairs, and electrical access if needed.

Conference attendees will have the opportunity to visit exhibitors before the content sessions begin at check-in and breakfast, during the morning and afternoon breaks (each scheduled for 20 minutes), at lunch, and during the networking reception.

Virtual conference attendees will not have the opportunity to engage with in-person exhibitors, but rather will have the opportunity to visit exhibitors in a virtual breakout room.

Register to exhibit early! A maximum of 15 in-person exhibitor tables will be available.

IN-PERSON EXHIBITOR: \$500*

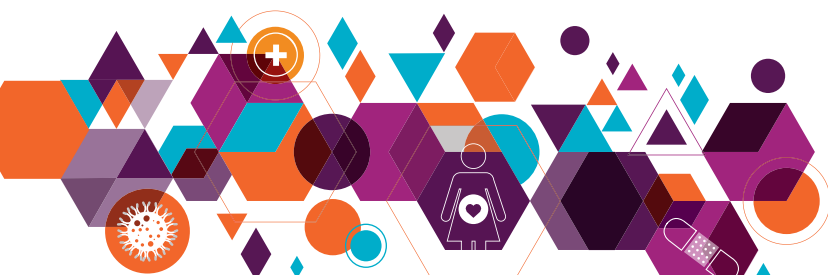
- Exhibit table, 2 chairs, and electrical access
- Listing in Summit program (print and electronic PDF) to be distributed to attendees
- Listing in Summit slideshow to be displayed on a loop in-between sessions and during breaks to both in-person and virtual attendees
- One complimentary in-person conference registration, which includes meals

* After 05/01/23, the exhibitor cost increases to \$600, as space allows.

IN-PERSON NON-PROFIT EXHIBITOR: \$200*

- Exhibit table, 2 chairs, and electrical access
- Listing in Summit program (print and electronic PDF) to be distributed to attendees
- Listing in Summit slideshow to be displayed on a loop in-between sessions and during breaks to both in-person and virtual attendees
- One complimentary in-person conference registration, which includes meals

* After 05/01/23, the exhibitor cost increases to \$250, as space allows.



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IN-PERSON EXHIBITOR & LUNCH PATRON: \$5,000

- Recognition from podium
- Listing in Summit program (print and electronic PDF) with a full-page ad to be distributed to in-person and virtual attendees
- Listing in Summit slideshow to be displayed on a loop in-between sessions and during breaks to both in-person and virtual attendees
- Dedicated thank you signage during lunch
- Exhibit table, 2 chairs, and electrical access
- Two complimentary in-person conference registrations, which includes meals

IN-PERSON EXHIBITOR & NETWORKING RECEPTION PATRON: \$2,500

- Recognition from podium
- Listing in Summit program (print and electronic PDF) with a ½ page ad to be distributed to in-person and virtual attendees
- Listing in Summit slideshow to be displayed on a loop in-between sessions and during breaks to both in-person and virtual attendees
- Exhibit table, 2 chairs, and electrical access
- Dedicated thank you signage during networking reception
- Two complimentary in-person conference registrations, which includes meals

Register to exhibit early! A maximum of 4 virtual breakout rooms will be available.

VIRTUAL EXHIBITOR & LIVE STREAM PATRON: \$1,500

- Recognition from podium
- Listing in Summit program (print and electronic PDF) with a ¼ page ad to be distributed to in-person and virtual attendees
- Listing in Summit slideshow to be displayed on a loop in-between sessions and during breaks to both in-person and virtual attendees
- Exhibit in designated virtual breakout room, exclusively available to virtual attendees
- Two complimentary virtual conference registrations



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VIRTUAL EXHIBITOR: \$250*

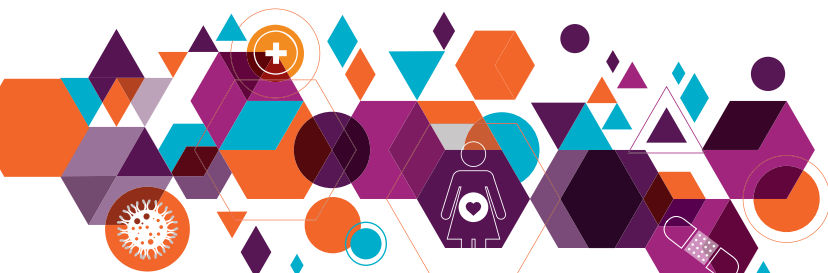
- Exhibit in designated virtual breakout room, exclusively available to virtual attendees
- Listing in Summit program (print and electronic PDF) to be distributed to attendees
- Listing in Summit slideshow to be displayed on a loop in-between sessions and during breaks to both in-person and virtual attendees
- One complimentary virtual conference registration

* After 05/01/23, the exhibitor cost increases to \$350, as space allows.

VIRTUAL NON-PROFIT EXHIBITOR: \$100*

- Exhibit in designated virtual breakout room, exclusively available to virtual attendees
- Listing in Summit program (print and electronic PDF) to be distributed to attendees
- Listing in Summit slideshow to be displayed on a loop in-between sessions and during breaks to both in-person and virtual attendees
- One complimentary virtual conference registration

* After 05/01/23, the exhibitor cost increases to \$150, as space allows.



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	In-Person Exhibitor only (10)	Virtual Exhibitor only (2)	In-person Lunch Patron + Exhibitor	In-person Reception Patron + Exhibitor	Virtual Livestream Patron + Exhibitor
Price	\$500* Non-profits: \$200*	\$250* Non-profits: \$100*	\$5,000	\$2,500	\$1,500
Table, 2 chairs, and electrical access	Yes	N/A, designated virtual breakout room	Yes	Yes	N/A, designated virtual breakout room
Listing in Summit program	Yes	Yes	Full page	½ page	¼ page
Listing in Summit slideshow	Yes	Yes	Full slide	½ slide	¼ slide
Complimentary in-person registration	1	N/A	2	2	N/A
Complimentary virtual registration	N/A	1	N/A	N/A	2
Recognition from podium	No	No	Yes	Yes	Yes
Thank you signage	N/A	N/A	At lunch	At reception	N/A

* Prices will increase on May 1, 2023