

# WithinReach™

## FUNDING & SPONSORSHIPS

### Events, Activities & Program Engagement

#### 2025 CORE EVENTS & ACTIVITIES

##### **Learning Series** (Virtual | Attendees: 300-400 | March)

WithinReach produced and hosted learning event gathering community leaders, providers and practitioners to discuss health issues and strategies focused on better outcomes for Washington families.

##### **Immunization Summit** (Virtual | Attendees: 250+ | June)

Learning series hosted in partnership with state, tribal, and local coalitions partners on immunization fundamentals and strategies to increase vaccine confidence.

##### **WCOMO Quarterly Meetings** (Virtual | Attendees: 150 | March, June, Sep, Dec)

The Washington Coalition on Medicaid Outreach (WCOMO) unites community organizations and state agencies to share Medicaid updates, outreach strategies, policy changes, and public health data, ensuring effective support for Washington's uninsured, underinsured, and Medicaid recipients.

##### **Fall Partner & Program Celebration** (In Person | Attendees: 75+ | October)

Celebrate WithinReach supporters and sponsors, get an in-depth understanding of one of our leading programs and a look into the next years activities.

##### **Signature Spring Event** (In Person | Attendees: 50+ | April and June)

Community Engagement Kick off, Campaign Marketing and Post Campaign Celebration Party.

#### CONVENING FOR IMPACT

WithinReach convenes partners, policymakers, parents and professionals to tackle critical health issues that impact families across Washington. From strengthening prenatal-to-three systems and co-designing policy change initiatives to addressing vaccine hesitancy and expanding continuing education opportunities for health and social service providers, we create spaces for collaboration, learning, and action.

#### PROGRAM SPONSORSHIPS

Direct program sponsorships ensure access to food, healthcare, immunizations, and critical supports in times of crisis. Your sponsorship amplifies **family voice**, expands immunization education, improves healthcare connections, and advances equity-driven initiatives.

#### EMPLOYEE ENGAGEMENT OPPORTUNITY

Partner with us to support vulnerable families by providing essential baby supplies to new parents. Your investment funds the kits, while your team assembles and delivers them - creating a meaningful, high-impact experience.



#### OUR AUDIENCE

Our primary audience includes healthcare providers, community organizations, and government agencies working directly with families to ensure they have the resources and support needed to thrive.

Our Spring and Fall events expand this reach, engaging funders, donors, and advocates passionate about WithinReach's mission. These gatherings create opportunities for collaboration, insight-sharing, and collective action across Washington State and beyond.

